



MALTA UNIVERSITY CONSULTING

## Creative Thinking to Innovate Yourself through Tough Times!

18 February – 15 April 2010 (every Thursday)

**Lectures:** Thursdays between 1700hrs & 2000hrs

**Venue:** The University Residence, Robert Mifsud Bonnici Street, Lija

### DATES

18 February	25 February	04 March
11 March	18 March	25 March
01 April	08 April	15 April

Although we will do our utmost not to change these scheduled dates once course has started, kindly note these are subject to change

### AIM AND CONTENTS OF THE COURSE

This Course teaches Tools, Tests and Techniques for those to whom Creativity means Business Survival and Personal Growth. It is done with in a unique audio visual, one-of-its-kind method with an interactive DVD.

This 27-hour course is aimed for the manager, executive, supervisor and team leader in all types of organisations and all who would like to be successful in their lives by being creative.

Topics covered:

What is Creativity?	Creativity and Management
How Creative are You?	Producing Creative Ideas.
Selling Creative Ideas.	References and Further Reading

### THE LECTURER

SanGaeta Ellul Sullivan is one of Malta's leading experts on the topic of high-level, strategic marketing strategies for managing profitable small businesses. Globally-recognized. on the subject of Small Business Development, especially for SME's, she has worked with TV Programmes like 22 am ( the Education Channel), News Programmes and conducts yearly Academic Lecturers for the Ministry of Adult Education and the Ministry of Competitiveness and Small Businesses, in Malta. Prior to Lecturing, Consulting and Presenting Business Development and Marketing programs, Sangaeta has had a very successful career in various global Multinational Organizations at various Senior Management Positions and now as Group Director of her own Company, the Sullivan Mediterranean Group her career spanning 22 years. SanGaeta's wealth of experience allows her to think like an Entrepreneur and guide other 'Would- be' Entrepreneur's accordingly.

### CERTIFICATE

Participants who attend at least 80% of the sessions will be awarded a Certificate of Attendance issued by Malta University Consulting Limited.

### COURSE FEE, REGISTRATION AND CONTACT INFORMATION

€215 - Cheques to be made payable to Malta University Consulting Limited.

Registration Deadline: 08 February 2010

For further information kindly contact:

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